

Preston Rideout

Nightclub and Bar Expert Witness Testimony

Dram Shop | Intoxication | Responsible Alcohol Service

1 (800) 771-6923

NIGHTCLUB and BAR EXPERT

Dram Shop / Bar Operations / Responsible Alcohol Service

CURRICULUM VITAE

Professional Experience

Rideout Hospitality Consulting
Chief Executive Officer

2010 – Present
United States

RHC provides Nightclub and Bar Consulting to Resort Operators, Hoteliers, Restaurateurs Bar Owners, and Hospitality Management Groups. Our client list includes;

- Jon Taffer Bar Rescue
- Absinthe Memphis, TN.
- Alluvian Hotel Greenwood MS.
- Ambhar Las Vegas, NV.
- B.B. King's Memphis TN.
- B.B. King's Montgomery AL.
- B.B. King's New Orleans, LA.
- Babalu Atlanta, GA.
- Babalu Birmingham, AL.
- Babalu Chapel Hill, NC
- Babalu Charlotte, NC.
- Babalu Jackson, MS.
- Babalu Lexington, KY
- Babalu Memphis, TN.
- Babalu Nashville, TN.
- Babalu Raleigh, NC.
- Babalu Atlanta, GA.
- Carlos & Charlies Vegas NV.
- Cannery Nashville TN.
- Collegiate Hotel Auburn, AL.
- Crown Plaza Monterrey, MX.
- Crusens East Peoria IL
- Daiquiri Factory Nassau, BHS.
- Eastside Portland, OR.
- High Watt Nashville TN.
- Hotel Fenix Guadalajara MX.
- Itta Bena Memphis, TN.
- Itta Bena Montgomery, AL.
- Itta Bena Orlando, FL.
- Lafayette's Memphis TN.
- Lafayette's Orlando, FL.
- Longshot's Sterling IL.
- Lucille's Montgomery AL.
- Memphian Hotel Memphis TN.
- Mercy Lounge Nashville, TN.
- Millennium Hotel, Mexico
- Park City Live Park City, UT.
- Pink Shell Ft. Myers FL.
- Pocket Memphis TN.
- Red Rock Ft. Lauderdale FL.

Western Entertainment Management
Director of Nightlife and Bar Operations

(2014 – 2016)
Texas, Missouri, Kentucky

- Simultaneously operated 2 nightclubs and 3 bars in 3 states
- Responsible for all aspects Electric Cowboy operations in Louisville, Kentucky
- Responsible for all aspects Electric Cowboy operations in St. Louis, Missouri
- Responsible for all aspects Luke's Icehouse operations in Houston Texas
- Responsible for all aspects Luke's Icehouse operations in Nederland, Texas
- Responsible for all aspects Luke's Icehouse operations in Beaumont, Texas
- Drafted companywide standard operating procedure for all bar operations
- Reduced FOH / BOH labor 24% by implementing productivity-based scheduling
- Promoted Alcohol Awareness by conducting Responsible Alcohol Service training
- Supervised 1,000 mechanical bull rides per week with 0 accidents in 2014

Rehab Pool Party
Bar Manager

(Summer Pool Season 2011)
Hard Rock Hotel Casino Las Vegas Nevada

- Responsible for all aspects of bar operations and bottle service
- Provided supervision over 200,000 square foot pool party
- Directed 24 bartenders, 44 servers, 16 porters and 6 bar backs
- Responsible for administering comps, voids, refunds and room charge
- Responsible for maintaining Clarke County Health Department compliance

Eve Nightclub
General Manager

(2010 - 2011)
Aria Hotel Casino Las Vegas, Nevada

- Responsible for all aspects of nightclub operations and bottle service
- Provided supervision over 6,000 square foot 1,500-person nightclub
- Directed 14 VIP Host, 12 bartenders, 19 servers, 8 porters and 4 bar backs
- Reduced COG's 14% by implementing new inventory system (90 Days)
- Increased VIP bottle sales 25% by implementing new VIP host program (90 Days)
- Increased liquor sales 34% by streamlining operations (90 Days)

LAX Nightclub

(2008 / 2010)

Pure Management Group: Multi-Unit AGM Luxor Hotel and Casino Las Vegas, Nevada

- Responsible for all aspects of nightclub operations and bottle service
- Provided supervision over 30,000 square foot 1,500-person nightclub
- Directed 27 bartenders, 42 cocktail servers and 70 security guards
- Redesigned 12,000 sq. ft. Dance Floor, VIP Booth and Table Layout
- Designated point of contact for Clarke County Health Department
- Designated point of contact for Clarke County Fire Department
- Designated point of contact for Clarke County Culinary Union
- Physically assist security with altercations and provide incident reports

Noir Bar (2008 / 2010)
Pure Management Group: Multi-Unit AGM Luxor Hotel and Casino Las Vegas, Nevada

- Responsible for all aspects of bar operations and bottle service
- Provided supervision over 2,500 square foot 250-person capacity
- Directed 6 bartenders, 12 cocktail servers, 1 bar back and 4 porters
- Responsible for administering VIP table transfers and bottle delivery

Pure Nightclub (2008 / 2010)
Pure Management Group: Multi-Unit AGM Caesar's Palace Casino Las Vegas, Nevada

- Responsible for all aspects of nightclub operations and bottle service
- Provided supervision over 36,000 square foot 4,000-person nightclub
- Directed 29 bartenders, 47 cocktail servers, 23 porters and 12 bar backs
- Room charge liaison between Pure Management Group and Caesar's Palace
- Administered all bottle service comps, voids, refunds and room charges

Pussycat Doll Lounge (2008 / 2010)
Pure Management Group: Multi-Unit AGM Caesar's Palace Casino Las Vegas, Nevada

- Responsible for all aspects of lounge operations and bottle service
- Provided supervision over 3,500 square foot lounge with 500-person capacity
- Directed 4 bartenders, 6 servers, 1 bar back, 4 VIP host and 6 security

Venus Pool Club (2008 / 2010)
Pure Management Group: Multi-Unit AGM Caesar's Palace Casino Las Vegas, Nevada

- Responsible for all aspects of pool operations and bottle service
- Provided supervision over 10,000 square foot pool party
- Directed 6 bartenders, 6 servers and 2 doormen
- Created cocktail and bottle service training program
- Conducted bartender and server training

Audigier Nightclub (2008 / 2010)
Pure Management Group: Pouring Bar Manager Treasure Island Las Vegas, Nevada

- Responsible for all aspects of nightclub operations and bottle service
- Provided supervision over 22,000 square foot nightclub with 1,650-person capacity
- Directed 12 Bartenders, 16 Servers, 8 Porters and 4 Bar Backs
- Created and conducted bartender and server cocktail training program
- Created and conducted bartender and server bottle service training program

Tangerine Ultra Lounge

(2004 / 2008)

Pure Management Group: Pouring Bar Manager

Treasure Island Las Vegas, Nevada

- Responsible for all aspects of bar operations, cocktail distribution and bottle service
- Provided supervision over 22,000 square foot nightclub with 1,650-person capacity
- Directed 16 Bartenders, 32 Servers, 12 Porters and 6 Bar Backs
- Responsible for all aspects of bottle service for distribution for 67 VIP Tables
- Provided PMG Chief Financial Officer with void, comp, and refund calculations
- Provided Treasure Island Vice President with void, comp, and refund calculations

Coyote Ugly Saloon

(2003 / 2004)

Pure Management Group: Bar Manager

Washington D.C

- Responsible for all aspects of 6,500 square foot bar operation
- Directed 19 Bartenders, 4 Bar Backs and 12 Security Guards
- Created and conducted Coyote Ugly bartender training program
- Conducted over 900 interviews during Coyote Bartender Search

Affiliations

- Hospitality Alliance: Director of Beverage and Bars
- Cayuga Hospitality: Nightclub and Bar Consultant
- Restaurant Consulting Services: Alcohol Operation Consultant
- Lopolito Hospitality Consultants: Nightclub Consultant
- BarManuals.com: Co -Founder and Vice President
- The Bar Experts: Co -Founder and Vice President

Publications

- Rideout Hospitality: Cocktail Currency
- The Bar Experts: Bartender Training Manual
- The Bar Experts: Server Training Manual
- The Bar Experts: Management & Operations Guide

Certifications

- TIPS Trainer Certification
- TIPS Alcohol Training Certification

Education

- University of Mississippi: B.A English and Political Science